

Access Display Group, Inc.

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Press Release

SnapFrames4Sale.com Offers Snap Frames in Length

Display manufacturers who want to assemble their own sign and poster snap frames can now buy metal frame profiles in lengths up to 12 feet.

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B2B e-commerce site SnapFrames4Sale.com now offers snap frame profiles in length to POP, sign and display fixture manufacturers who want to assemble their own snap display frames and save on shipping costs.

Snap frames are front-loading display frame fixtures in which all four frame sides snap open for easy access to the printed materials on display. Once mounted to the wall, graphics are loaded in the front of the frame and are held tightly in place by spring-loaded stainless steel clips, keeping the display secure and wrinkle free. Snap frames are one of the most popular kinds of quick-changing framing systems, and they can be found everywhere – from retail shops to airports, restaurants and hotels.

The vast majority of snap frames are sold pre-assembled, but there are some businesses – like display manufacturers, POP and sign companies – that would prefer to buy the materials separately and put them together themselves, allowing them to save on shipping and giving them the freedom to build frames of varying sizes for specific projects.

For a company that requires a lot of signage fixtures, buying frame parts separately and assembling them later makes a lot of sense financially. Shipping makes up a significant part of the cost of buying display fixtures: keeping long lengths of snap frame profiles on hand keeps shipping costs down. To make a frame, simply miter chop to desired length and, if needed, add your own acrylic overlay and backing board.

Buying snap frame profiles from SnapFrames4Sale.com is buying from a company with nearly 20 years experience in designing and manufacturing display fixtures. SnapFrames4Sale.com is an e-commerce site owned by Access Display Group (ADG), a designer, manufacturer and distributor of signage display fixtures that has been based in Long Island, New York since its inception in 1992.

"When we started our company in 1992 we set out to provide fully-assembled display fixtures that are ready to mount to a wall or install to a point of purchase display system," says ADG marketing director Craig Abrams. "However, in recent years we have received more and more requests for snap frames in length. This is a great opportunity to work with more display fixture companies and to help them with their sign frame projects while expanding our customer base and boosting our snap frame sales."

SnapFrames4Sale.com offers a range of snap frames, many of which are manufactured in-house at ADG's Long Island, NY factory. In addition to its own line of aluminum snap frame poster displays and sign frames, branded as "SwingSnaps," SnapFrames4Sale.com partners with other select US-based manufacturers to offer an even wider selection of snap framing profile designs, including security snap frames, faux wood snap frames styles.

Each of SnapFrames4Sale.com's sign and poster snap frame profiles come in two aluminum pieces. The top frame profile is what is visible to the viewer and comes in one of two finishes: anodized satin silver (also known as brushed silver) and in satin black. The bottom piece is thin and flat, and comes in a mill (silver aluminum) finish.

Snap frame profiles are available in two widths, 1 1/4" and 1 5/8", and can be ordered in 36", 48", 60", 72", or 84" lengths. Custom lengths are available up to 144". For more information, check out <http://www.snapframes4sale.com/SoftContent/manufacture-aluminum-snap-frames-in-length.aspx>.

About SnapFrames4Sale

SnapFrames4Sale.com, a division of Access Display Group, Inc, is a B2B e-commerce website offering one of the widest selections of custom snap frames online. Snap frames are a front-loading sign and poster display system for retailers, the hospitality industry, medical centers, fast food franchises, government agencies, and anyone who wants to make displaying their graphic materials a snap. For more information, visit <http://www.SnapFrames4Sale.com>.

About Access Display Group, Inc.

Access Display Group, Inc. (ADG) designs, manufactures and distributes a range of display fixtures including its patented, multi-purpose SwingFrame display system. Based in Long Island, New York, ADG has built display solutions for thousands of businesses including Staples, Verizon, Macy's East, Six Flags and Nine West as well as numerous government agencies and military facilities. The company was recently named one of the 5000 fastest growing private companies in the US by Inc. Magazine. For more information, visit us at <http://www.SwingFrame.com>.

Also visit ADG's growing family of B2B e-commerce websites: Displays4Sale.com, SwingPanels.com, FloorStands.com, SnapFrames4Sale.com, OutdoorDisplayCases.com, SwingFrames4Sale.com, PosterDisplays4Sale.com, BulletinBoards4Sale.com, LetterBoards4Sale.com, LightBoxes4Sale.com and ShadowBoxes.com.

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