

Access Display Group, Inc.

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Press Release

Access Display Group Boosts Sales by 52% in 2010

Freeport, New York., March 11, 2011

2010 brought a 52% increase in sales for Access Display Group (ADG), a leading designer, manufacturer and distributor of changeable poster displays, sign frames and other signage display frame fixtures.

2010 was a busy, productive year for ADG. In addition to increasing its sales by 52% from 2009, the company was also ranked among the fastest growing private companies in America for the second year in a row, according to Inc. Magazine. The company was ranked #7 among manufacturers in New York State.

ADG attributes its most recent successes to the creation of 11 new niche websites, each targeting a specific display category. About 80% of the company's revenue comes from its e-commerce sites.

The company hopes to build on this momentum in 2011 by adding live chat and search filter systems to its websites. Since the beginning of this year, ADG has added search filters to three websites and live chat to all 11 of its websites. Within the next couple of months, ADG also intends to add more custom fixture products to its lineup.

"We are seeing a lot of online activity – more than we expected," states Craig Abrams, ADG's marketing director. "We believe we can convert more sales by opening up a channel of communications that can help customers in choosing the right display product from the options available."

About Access Display Group, Inc.

Access Display Group, Inc. (ADG) designs, manufactures and distributes a range of display fixtures including its patented, multi-purpose SwingFrame display system. Based in Long Island, New York, ADG has built display solutions for thousands of businesses including Staples, Verizon, Macy's East, Six Flags and Nine West as well as numerous government agencies and military facilities. The company was recently named one of the 5000 fastest growing companies in the US by Inc. Magazine. For more information, visit us at <http://www.SwingFrame.com>.

Also visit ADG's growing family of B2B e-commerce websites: Displays4Sale.com, SwingPanels.com, FloorStands.com, SnapFrames4Sale.com, OutdoorDisplayCases.com, SwingFrames4Sale.com, PosterDisplays4Sale.com, BulletinBoards4Sale.com, LetterBoards4Sale.com, LightBoxes4Sale.com and ShadowBoxes.com.

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